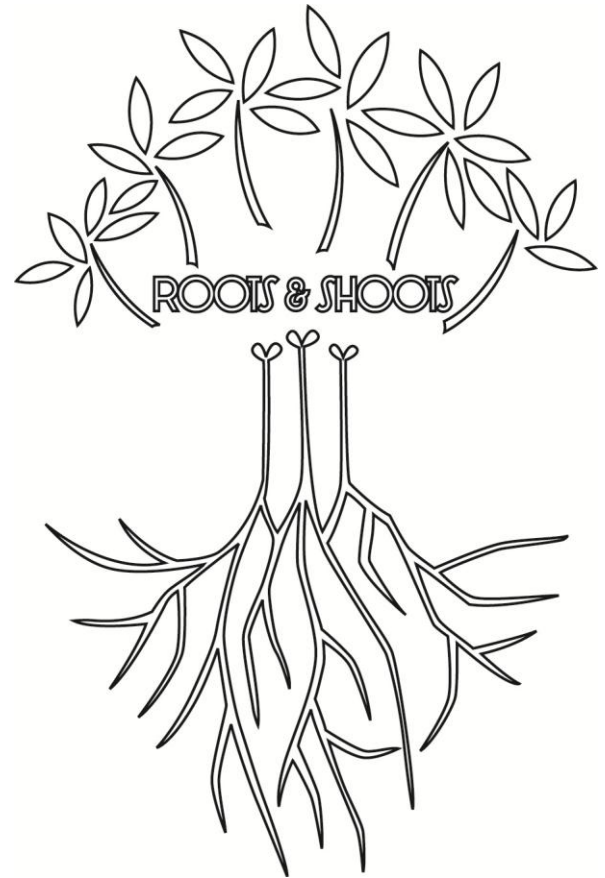


Dear Potential Sponsor:

For twenty five years, MFDCDC has worked to make the Mapleton-Fall Creek neighborhood a more structurally sound, environmentally sustainable, economically prosperous, and socially equitable community for neighbors to live, work, play, and grow.

In 2010, our 25th Anniversary Year, we are acknowledging our “*Roots and Shoots*.” We are recognizing our *Roots* – all the people, partners, and supporters who have gotten us to where we are today – and celebrating the *Shoots* – all the wonderful things that have blossomed in this neighborhood throughout the years! Help us celebrate all that we’ve accomplished together and look ahead with us to all that we can achieve in the future by sponsoring our Annual Meeting on Thursday, April 15, 2010.



By sponsoring MFDCDC’s Annual Meeting and Luncheon you are supporting MFDCDC’s vision of creating a community where:

- Residents feel empowered to improve the quality of life and physical environment, by working hand-in-hand with public, nonprofit, and private institutions
- No one is threatened by crime of violence
- Families and individuals of all incomes can access quality housing options
- The economy is progressive and vibrant
- All development is done in a comprehensive, sustainable, and innovative way

We can make Mapleton-Fall Creek a better place, together. Demonstrate your support for Mapleton-Fall Creek Development Corporation and its mission by becoming a sponsor. Please find the sponsorship levels and benefits below.

Sponsor Benefit Levels MFDCDC 25th Anniversary Celebration and Annual Luncheon April 15, 2010 Marott Apartments, Grande Ballroom 300 Estimated Guests		
Level 1	\$250	10-seat table identified with company name and logo on table and recognition on the MFDCDC website
Level 2	\$500	Level 1 benefits plus: recognition in the MFDCDC newsletter and in the visual presentation at the event
Level 3	\$1,000	Level 2 benefits plus: logo inclusion in the luncheon program and Annual Report
Level 4 Name-in-Title Sponsorship	\$2,500	Level 3 benefits plus: recognition as event corporate sponsor, recognition from the podium, 2’x2’ space for corporation’s promotional display (provided by corporation), 3 signs (1 in lobby, 1 at entrance, 1 inside the ballroom)

Contact Brooke at brooke@mfcdc.org for more information or to confirm your sponsorship. All sponsorships must be confirmed and payment received by March 5, 2010.

Payments for sponsorships can be made by mailing a check to:
Mapleton-Fall Creek Development Corporation, 130 East 30th Street, Indianapolis, IN 46205

Or you can pay using your credit or debit card using Paypal at <http://mfcdc.org/25anniversary.aspx>